



MEDIA RELEASE

AUSTSWIM LEADS THE WAY IN INTERNATIONAL BEST PRACTICE

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AUSTSWIM LIMITED

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of Swimming and Water Safety
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In a world-first AUSTSWIM has gained ISO accreditation for its swimming and water safety training scheme.

This means AUSTSWIM's 33,000 accredited swimming and water safety teachers are at the forefront of industry best practice.

The new CEO of AUSTSWIM, Jennifer Schembri-Portelli, said ISO standards gave consumers the confidence that products and services were safe, reliable and of good quality.

"Surprisingly, until now there have been no standards applying to the accreditation of teachers of swimming and water safety, often leaving parents at the mercy of some less-than-desirable learning environments," Mrs Schembri-Portelli said.

"Best practice guidelines exist, but none have the quality and assurance of an international ISO Standard.

"We undertook a rigorous four-year process to attain **ISO 17024**, and now parents and carers who want the best water safety instruction for their loved ones have a benchmark to help in their choice of teacher. The services provided by all AUSTSWIM accredited and licenced teachers conform to this international standard."

A not-for-profit body, AUSTSWIM is Australia's pre-eminent provider of swimming and water safety teacher training and has a growing international presence in New Zealand, Asia, India and Dubai.

Mrs Schembri-Portelli, who took over the reins at AUSTSWIM in October, has 28 years active involvement in the fitness and aquatic industry and is a passionate advocate for water safety for people of all ages.

With the current warmer weather and Australians natural attraction to water activities she urged parents to make sure they enrolled their children for swimming and water safety lessons with qualified teachers.

"When you're considering teachers ask if they are AUSTSWIM accredited," Mrs Schembri-Portelli said.

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