

PRESS RELEASE

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JUMP! Swim Schools Franchises to be trained by AUSTSWIM

JUMP! Swim Schools and AUSTSWIM are excited to announce an ongoing partnership in which all franchise owners and staff will be trained exclusively by AUSTSWIM, to ensure JUMP! Swim Schools franchisees and staff are trained at the highest industry standard.

The training will also include professional development and exclusive workshops for JUMP! franchise owners and their staff.

JUMP! Swim Schools Managing Director, Ian Campbell, said this partnership was a critical development in ensuring JUMP! Swim Schools continues to grow on its commitment to quality swimming lessons.

"We wanted to increase value to both our customers and franchise owners by ensuring the highest quality aquatic training across our network of swim schools.

Commitment to quality is the foundation this company was founded on. By running a maximum of two classes at once with small class sizes, we have grown the company on the back of our unwavering commitment to quality.

This partnership with AUSTSWIM now allows us to take that commitment even further, by partnering with a company that not only shares our values for quality, but has long been recognised as the leaders in aquatic teaching.

With 13 swim schools open and another 46 scheduled to open nationally over the next 6 months, it is critical that we ensure our swim schools have the highest quality aquatic training and standards available. The end benefit this partnership provides to our franchisees and thousands of Australians is very exciting."

More and more organisations are recognising the true value of employing accredited and licensed AUSTSWIM Teachers of Swimming and Water Safety. Jump Swim Schools are welcomed on board in a partnership with AUSTSWIM.

CEO Gordon Mallett said "Teacher training and ongoing professional development provided by AUSTSWIM will assist Jump Swim Schools to stay at the forefront of aquatic education and drowning prevention."

Asked what attracts organisations to AUSTSWIM Mr Mallett advised "there are no shortcuts in course delivery, our resources are world standard and the AUSTSWIM Teacher Licence offers reassurance for employees that teachers are maintaining standards."

AUSTSWIM is excited about its partnership with JUMP! Swim Schools as we work together through a Learning Pillar Framework of knowledge, skill and understanding to enhance aquatic safety for Australian communities.