



# 2020 RECOGNITION BENEFITS

	<b>GOLD</b> <b>\$230</b> Approx. Value \$2,215	<b>SILVER</b> <b>\$59.95</b> Approx. Value \$1,265	<b>BRONZE</b> <b>\$59.95</b> Approx. Value \$905
Access & Logins to AUSTSWIM Online Resource Portal	✓	✓	✓
State Conference Discount	<b>1x100%</b>	<b>1x50%</b>	<b>1x25%</b>
Recognition of Professional Development Program Discount	<b>1x100%</b>	<b>1x50%</b>	<b>1x25%</b>
AUSTSWIM Aqua Instructor Course Discount	<b>2x20%</b>	<b>1x20%</b>	<b>1x10%</b>
Listing on the AUSTSWIM website – Swim Centre Finder	<b>Priority</b>	✓	✓
AUSTSWIM Recognition Pack including certification & sticker	✓	✓	✓
Promotional use of the AUSTSWIM Recognised Swim Centre logo	✓	✓	✓
Promotional use of the AUSTSWIM Accredited Teacher™ logo	✓	✓	X
Promotion through AUSTSWIM's participation at nationwide trade & community expos	✓	✓	✓
E-Newsletters & Industry alerts & updates	✓	✓	✓
Ability for participants to claim a portion of their swimming & water safety lessons through a range of health funds.	✓	✓	X
Discounts on advertising employment opportunities through Sports People	✓	✓	✓
Discounts on Merchandise Orders of 5 or more items – ability to co-brand	<b>10% OFF</b>	<b>10% OFF</b>	X
Free promotion through AUSTSWIM Facebook community pages	✓	✓	✓
Invitation to attend Industry Forums	✓	✓	✓





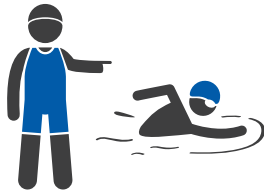
**335,772**

TOTAL TRAINED TEACHERS  
SINCE 1979



**12,073**

2017/2018 TOTAL  
TRAINED TEACHERS



**34,899**

CURRENT LICENSED TEACHERS



**75%**

FEMALE



**25%**

MALE

AGE OF TRAINED TEACHERS

**40%**

17-24

**29%**

25-39

**25%**

40-59

**6%**

60+



**943**

COURSES



**172,369**

TOTAL TRAINING HOURS



**698**

RECOGNISED  
SWIM CENTRES



**1,704**

INSTAGRAM



**14,870**

FACEBOOK



**1,140**

TWITTER