

# AUSTSWIM SOAK IT UP 19



PARTNER  
WITH  
AUSTSWIM  
IN 2019



Partnership



# THE AUSTSWIM FAMILY

For the past 40 years AUSTSWIM has been providing quality education programs across Australia and internationally. AUSTSWIM Teachers teach a skill for life and assist in reducing drowning, the impact of aquatic accidents and strive for safer swimming and water safety. Being a part of our conference provides you with a unique opportunity to meet with teachers, swim centres, local Government representatives and educational bodies.



**335,772**

TOTAL TRAINED TEACHERS  
SINCE 1979



**12,073**

2017/2018 TOTAL  
TRAINED TEACHERS



**34,899**

CURRENT LICENSED TEACHERS



**75%**

FEMALE



**25%**

MALE

## AGE OF TRAINED AUSTSWIM TEACHERS

**40%**

17-24

**29%**

25-39

**25%**

40-59

**6%**

60+



**943**

COURSES



**172,369**

TOTAL TRAINING HOURS



**698**

RECOGNISED  
SWIM CENTRES



**1,880**

INSTAGRAM



**13,200**

FACEBOOK



**1,140**

TWITTER



# OUR DELEGATES

AUSTSWIM presents a series of conferences across Australasia, focusing on innovative and up-to-date initiatives in:

- Water Safety
- Aquatic Education
- Aqua Exercise
- Middle Management

## AUSTSWIM SOAK IT UP 19

AUSTSWIM conference attendees are aged between 17 and 80 years and are interested in discussing, viewing and buying aquatic products to enable them to do their jobs more effectively. We provide sponsors and trade exhibitors with a valuable connection to aquatic education professionals. Delegates at AUSTSWIM conferences encompass the full spectrum of the industry and include:

- AUSTSWIM Teachers
- Program Managers
- Facility Managers
- School Teachers
- Fitness Professionals
- Aquatic Coordinators
- Aqua Instructors
- Access and Inclusion staff

## 2019 CONFERENCE DATES

### BRISBANE

7 April

### ORANGE

27 April

### MELBOURNE

19 May

### SYDNEY

7 July

### PERTH

13 July

### ADELAIDE

21 July

### WORLD CONFERENCE SUNSHINE COAST

3 & 4 October

### BENDIGO

20 October

## 2018 CONFERENCE ATTENDEES



NSW  
306



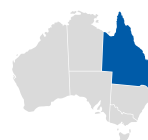
VIC  
186



WA  
320



SA  
145



QLD  
195



2017 NATIONAL  
CONFERENCE  
390



The 'Soak It Up' AUSTSWIM Conference series is the perfect opportunity to showcase your product or service to Australian, New Zealand and international water safety and aquatic education professionals.



## AUSTSWIM EVENT SUPPORTER OPPORTUNITIES

### WORLD CONFERENCE TRADE EXHIBITOR

#### Exhibition inclusions

- Exhibitor registrations for two staff members x 2 days  
(Note: AUSTSWIM 40th Anniversary Dinner tickets to be purchased separately)
- Acknowledgement in conference e-newsletters – Logo
- One standard exhibit site
- Acknowledgement as Conference Exhibitor on the conference website leading up to the event
- Acknowledgement in the conference handbook (if exhibit confirmed in due time)

#### Further benefit

- Inserting unlimited brochures, catalogues, flyers, vouchers in all conference delegate packs
- 1 cross promotion on all AUSTSWIM social media platforms during 2019

### STATE CONFERENCE TRADE EXHIBITOR

The above package is a standard package for state conferences. Please note these are only 1-day events. See the booking page for discounts on multiple events on page 8.

# Supporter



## **EVENT SUPPORTER CONFERENCE PROMOTIONAL SUPPORTER (PRINT & ONLINE)**

Do you have a product you'd love the aquatic industry to know about but can't attend an AUSTSWIM conference?

**We'll promote your brand, product and services by:**

- Inserting brochures, catalogues, flyers, vouchers in all conference delegate packs
- Acknowledgment as Conference Exhibitor on conference website leading up to the event
- 1 cross promotion on all of AUSTSWIM's social media platforms during 2019
- Your logo and products placed on our website and included in our bimonthly newsletter

## **EVENT SUPPORTER MAKE A SPLASH**

Are you a trade exhibitor looking to showcase your organisation differently?

In 2017 the Coffee Cart, photo booth, Newsletter and pool side equipment were supplied by pro active sponsors.

**See below opportunities that are now available...**

- Coffee Cart
- Welcome Function
- Bus and offsite poolside partner
- Trade Exhibitors Happy Hour
- 40th Anniversary Celebration Dinner
- Do you have any ideas?

**Prices Negotiable. All event Partners receive the Trade Exhibitor benefits included in their package.**

# Supporter



AUSTSWIM's Preferred Suppliers are companies who work closely with AUSTSWIM and have exclusivity and preferred Supplier status.

As an AUSTSWIM Preferred Supplier, we showcase everyone's product differently and work with you to ensure all parties involved have maximum exposure across the sector.

## PREFERRED SUPPLIERS INCLUDE

- Mattioli
- Insurance Made Easy
- HY-CLOR
- H2Ography



Our preferred supplier benefits are tailored to each company

## OUT OF THE BOX

Looking to showcase your organisation differently?

Contact Us

T 1300 885 529 E [conference@austswim.com.au](mailto:conference@austswim.com.au)



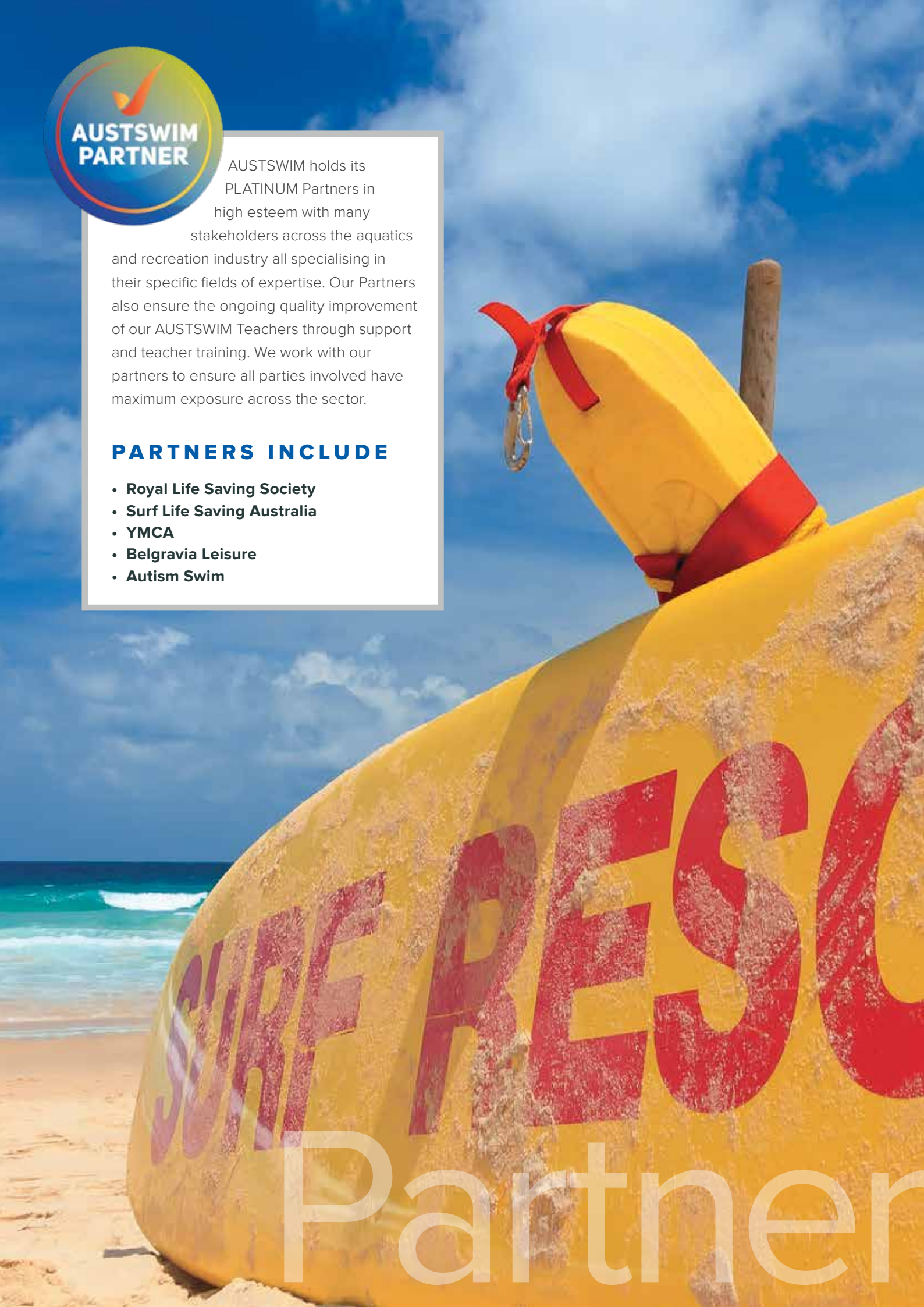
# Preferred



AUSTSWIM holds its PLATINUM Partners in high esteem with many stakeholders across the aquatics and recreation industry all specialising in their specific fields of expertise. Our Partners also ensure the ongoing quality improvement of our AUSTSWIM Teachers through support and teacher training. We work with our partners to ensure all parties involved have maximum exposure across the sector.

## **PARTNERS INCLUDE**

- **Royal Life Saving Society**
- **Surf Life Saving Australia**
- **YMCA**
- **Belgravia Leisure**
- **Autism Swim**



# Partner

# PARTNERSHIP BOOKING FORM



## CONTACT INFORMATION

Company Name

Contact Person

Address

Suburb  State  P/C  Country

Postal Address

Suburb  State  P/C  Country

Phone  Email

Signature  Date

Staff attending conference (trade exhibitors only)

Dietary Requirement

Staff attending conference (trade exhibitors only)

Dietary Requirement

## PARTNERSHIP DETAILS

**WORLD CONFERENCE TRADE EXHIBITOR** 2 day conference – \$1650 +GST

**STATE CONFERENCE TRADE EXHIBITOR** 1 day conference – \$489 +GST

**MULTIPLE CONFERENCES (discounts are available for multiple events, please email [conference@austswim.com.au](mailto:conference@austswim.com.au))**  
Please select all the conferences you wish to attend below:

QLD  VIC  NSW  WA  SA

**EVENT SUPPORTER – CONFERENCE PROMOTIONAL SUPPORTER** (All Conferences) – \$900 +GST

**EVENT SUPPORTER – STATE SPECIFIC CONFERENCE PROMOTIONAL SUPPORTER** () – \$200 +GST

Please select the state conference you wish to support:

QLD  VIC  NSW  WA  SA

**EVENT SUPPORTER – OUT OF THE BOX** (Price on Request)

Details

## PAYMENT DETAILS

**Please select a payment method**

Cheque for \$   
made payable to AUSTSWIM Ltd

Credit card details for AUSTSWIM to deduct total payment of \$

Visa  MasterCard

Card No.  /  /  /

Cardholder's Name

Expiry Date  /  CVV number

Signature

**Please return form with payment to AUSTSWIM Head Office**  
**PO Box 139, Mulgrave VIC 3170 • Email: [conference@austswim.com.au](mailto:conference@austswim.com.au)**



### AUSTSWIM HEAD OFFICE

8/21 Howleys Road, Notting Hill, Victoria 3168 PO Box 139 Mulgrave VIC 3170  
**T** 1300 885 529 **F** 03 9562 6450 **E** [conference@austswim.com.au](mailto:conference@austswim.com.au) **W** [austswim.com.au](http://austswim.com.au)