



**AUSTSWIM LIMITED**

The Australasian Council for the Teaching  
of Swimming and Water Safety  
ACN 097 784 122

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**MEDIA RELEASE**

**Tuesday 10<sup>th</sup> July 2018**

**RE: AUSTSWIM CEO APPOINTMENT**

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Following a lengthy and extensive recruitment process AUSTSWIM Chairman John Rigby is pleased to announce that the Board of AUSTSWIM has appointed Carl Partridge as its Chief Executive Officer.

Carl has a strong connection with the sports, leisure and entertainment industry where he has held both Director and CEO roles in a broad range of membership-based organisations, both at national and international level, over the last 25 years. Carl's sports experience includes working in premiership soccer, international cricket, ice hockey and gymnastics. In addition, Carl will also bring significant local government and private sector experience to the CEO role.

Most recently Carl headed up the sports, leisure and entertainment business for one of Australia's fastest growing Councils. He successfully grew participation, brand awareness and dramatically improved both their overall financial performance and customer experience.

In addition to Carl's executive roles he has held a number of advisory and non- executive director roles for governing bodies and lobbying organisations.

Highly creative, Carl has successfully delivered game changing strategies that launched and revitalized organisations across the sector resulting in multiple awards and recognition for the organisations, their staff and valued members.

A father of three, Carl and his family are never far from water, with his daughters being passionate and committed swimmers and the whole family active members of the surf life saving community.

Carl will commence in the role on 1 August 2018.

We are delighted to be welcoming Carl into the role of Chief Executive Officer.

**ENDS-**

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**For further information please contact:**

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